

# AVT Reliability Ltd Cookie Policy

## February 2022



This policy is effective for AVT Reliability Ltd (hereinafter, all such companies shall be referred to as AVT).

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

AVT requires cookies in order to operate fully.

Most web browsers allow some control of cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

Further information about the cookies used by AVT is provided below.

The following cookie categories are based on the classification presented in The International Chambers of Commerce (ICC) Cookie Guide:

## Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. to login to the Machine Sentry portal).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by visiting the privacy policy page of each domain (e.g. <https://www.avtreliability.com/policy/privacy-policy> or <https://www.machinesentry.com/policy/privacy-policy>) and click the blue “Reset your cookie preferences” button. You will then be presented with a cookie notice popup to choose your new preferences. It may be necessary to refresh the page for the updated settings to take effect.

## Category 1: Strictly necessary cookies

These cookies are strictly necessary to provide services that you have requested.

Login status	To identify you as being logged in to our website.
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Load Balancing	Cookies may be used to distribute load across our web servers - to ensure our websites perform well and give you the best possible experience.
User Subscription Data	Subscription cookies allow us to ensure that you can access resources that you have registered or paid for.

## Category 2: Performance cookies.

These cookies collect information about how visitors use our website, for instance which pages visitors go to most often. The information collected by these cookies is aggregated, so these cookies do not collect information that identifies individual non-logged-in visitors. The information collected is anonymous and is only used to improve the way our website works. The information collected by these cookies does allow us to identify individual logged-in users through reporting tools. The information collected is not anonymous and can be used to improve the way our website works.

Web Analytics	Web Analytics cookies are used to improve the design and user experience of our website by providing statistics on site usage and pages visited.
Embedded Videos	Most videos on AVT websites are hosted on <a href="http://www.wisita.com">www.wisita.com</a> .  These sites use cookies to collect video statistics and improve site experience.

## Category 3: Functionality cookies.

These cookies allow us to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more relevant features.

User Preferences	Preference cookies remember settings you have applied to this site such as Layout, Default views, Search filters, Number of search results per page, Video bandwidth, etc.
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Optimising User Experience	Remembering recently viewed pages. Remembering your last search term.
Login Information	Login cookies may be used to communicate your login details across pages of this website. This data is encrypted and not shared with third parties.
User Profile Data	Email addresses, Address and Contact information. This is not shared with third parties.

## Category 4: Targeting or Advertising cookies.

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

Targeted Advertising	Not used on site.
Campaign Tracking	Not used on site.

## How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## How to contact us

Please contact us if you have any questions about this cookie policy or the information we hold about you.

If you wish to contact us please send an email to [dataprotection@aes seal.com](mailto:dataprotection@aes seal.com), write to Unit 2, Easter Court, Europa Boulevard, Warrington, Cheshire, WA5 7ZB or call +44 (1709) 369966.

## Changes to this policy

This policy was published on 4 February 2022 and last updated on 4 February 2022.

We may change this policy from time to time.